



ramp types



marketing · events & promotion · merchandising

sn@w + promotion

Gesellschaft für moderne Werbung und Kommunikation mbH
 Annabergstr. 65-67 · D-45470 Mülheim an der Ruhr
 Tel. +49 (0)208.438500 · Fax +49 (0)208.438800
 www.snowpromotion.de · info@snowpromotion.de

Company profile

snow+promotion
 Gesellschaft für moderne Werbung
 und Kommunikation mbH
 Annabergstr. 65-67
 45470 Mülheim an der Ruhr/Germany
 Tel.: (+49) 208.438500
 Fax: (+49) 208.438800
 Email: info@snowpromotion.de
 Internet: www.snowpromotion.de

Foundation:
 1997

Contact persons:
 Oliver Hasenfuhs
 Torsten Weißner

Employees:
 4 employees,
 free lancers and co-operation partners

Events&Promotion

The technical know-how and the many years' experience in the field of snow production and snow events have made snow+promotion the leading company in this area. The realisation of any wintry idea no matter how crazy is made possible by the development of the SnowBOX snow producing machines. Whether summer or winter, indoors or outdoors – no problem for the SnowBOX and the snow+promotion team. Also without snow, the planning and realisation of events or promotion activities is in safe hands with snow+promotion. The range in the events&promotion field comprises:

- counselling, planning and realisation of advertisement and communication measures
- marketing strategies
- event-marketing
- promotion activities on the spot
- event conception and realisation
- development and support of sponsoring

Merchandising

Increase your fame and customer loyalty by means of meaningful and high quality merchandising. How about a characteristic textile collection with a noble Logo-embroiderer? Or a specially designed snowboard? We would enjoy supporting you in finding the right means for your purposes. We offer complete service from the drawing up of the CI to the development and distribution of a characteristic brand. You benefit from the diversity, the new ideas and the good prices we can offer you due to our membership in the world's largest Advertisement Mediator Association, PSI. Our range comprises:

- merchandising conceptions
- design of merchandising articles
- procurement and distribution

Marketing

You want to present yourself effectively? You want to win new customers and achieve customer loyalty? Are you searching for that something really special? Then be sure to find the right thing with us. A tailor-made marketing for tourism has been developed through many years of close collaboration with the

tourism industry. Various kinds of snow events, e.g. "CentrO. Winterwelt" or "Snow on Tourism", offer tourism clubs and hotels an effective presentation platform. The creation of a characteristic collection of textiles for shaping a brand is also possible. We offer competent support with media planning and booking for companies of all branches of the industry to optimally reach their target groups. Apart from classical advertising (in print, radio, TV, posters), advertising space at ski lifts, on cable railways or collision guard mats makes sure your brand is definitely highly visible. Our range in the marketing area comprises:

- marketing conception and realization
- media planning and purchase
- marketing strategies
- event-marketing

References (among other things):

- Urban Snowboard Festival; Covilha; 2012+2013 (snow production for snow ramp; FIS Contest)
- Red Bull Crashed Ice; 2009-2012 Prague, Are, Lausanne, Munich, Valkenburg, Moscow (snow production for ice racetrack)
- CentrO. Winterwelt; Oberhausen; since 2000 (planning and realisation of the event)
- Skipass Modena; Modena; since 2005 (snow production for various winter sport contests)
- Siemens Snow City; München; 2011 (snow production for snow ramp and special material)
- NISSAN Sports Adventure; Geneve; 2008 (snow and starting ramp, light engineering, ramp covering and blinds)
- Kässbohrer Pistenbully Biathlon; Laupheim; 2007+2008 (snow production)
- Charléty sur neige; Paris; 2007+2008 (snow production)
- NOKIA Air&Style; Munich; 2005-2007 (snow production)
- "Wintertraum" at the Phantasialand; Brühl; since 2002 (snow production, course for snowtubing- and motorized sledges)
- FIS ski jumping; Titisee-Neustadt; 2007 (snow production)
- Nokia "Leave No Trace-Tour" 2005/06, Basel, Ljubljina and Breslau (snow production)
- Nokia Totally Board 2002 – 2005, Taipei, Thessaloniki, Sevilla, Marseille, Manchester (chief of competition, ramp management and snow logistics)
- Coca-Cola tour stop 2004, Cologne and Coca-Cola Christmas tour 2003, Germany (snow production)
- "Don't Be Bored. Be Totally Board" Nokia im CentrO. Oberhausen, 2000 (local coordination)
- German skittles players federation for SOS children's villages in Germany (merchandising, planning and realisation)

module skiing- and tobogganing ramps

Snow machines/snow production



SnowBOX®-snow machines produce finest ice crystals at outside temperatures within a temperature range of between -2° up to +35°C. The snow is equal in every way to the quality of natural snow. Only water and electricity are needed for the production; no chemical additives are required. This snow is perfect for the realisation of winter worlds – also for several weeks.

Basic package:

- SnowBOX snow machine with required capacity incl. technical service by the manufacturer within 24h
- Project technician, event assistant for installation and dismantling and in case of a longer time of production an instruction for operation
- Special material
- Transport of the machines
- Technical data see SnowBOX-data sheet

Ramp construction



Our product range spans various types of ramps for the particularly required operational purposes. When speeding down to the "valley", snow ramps are huge fun for the young and the young at heart. The ramps cannot only be used for tobogganing, but also for ski- and snowboard-shows and as a ramp for everybody.



Our ramps are designed as 'flying constructions' and can be inspected and approved by the building regulations or the TÜV. Stages and special components guarantee a quality that moves far beyond the possibilities of regular scaffolding and frontage construction.

Further information:

www.snowpromotion.de
www.snowbox.info



General description and ramp construction:

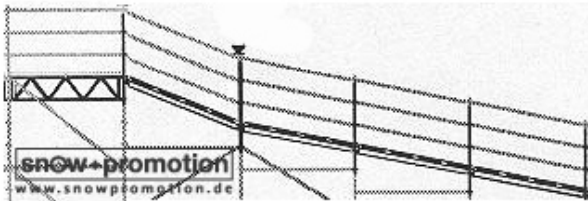
- use does not depend on season or weather (see technical data)
- quality ramp with technical inspection authority log book or single acceptance
- special components increase optical quality
- protected lateral rise. On demand guard rail at the whole run-out
- collision guard mats according to international standards (can also be used as a advertising space for sponsors with a banner height of 1m)
- lateral protection of the whole action area with OSB or screen printing platters
- ramp surface and run-out are covered with white special-ski mats and/or with grey drainage mats
- all tubing and public ramp types incl. 15 snow tubes
- all prices incl. installation/dismantling, briefing of personnel plus travel expenses, accommodation and catering for the team
- with neutral ramp covering blinds or as individual designed advertising space
- with illumination and acoustic irradiation on demand
- with personnel, skiing or snowboard teachers, demonstration shows on demand
- custom-made construction on demand

module skiing- and tobogganing ramps

snOW+promotion

Gesellschaft für moderne Werbung und Kommunikation mbH
Annabergstr. 65-67 · D-45470 Mülheim an der Ruhr
Tel. +49 (0)208.438500 · Fax +49 (0)208.438800
www.snowpromotion.de · info@snowpromotion.de

Mini-Tubing-Ramp "TR-S4"



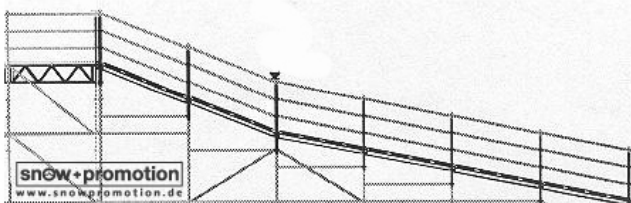
The smallest Tubing-Ramp of our program is ideal for snow tubing and tobogganing for kids. It can also be used as a party gag. Because of the small width of 4m skiing and snowboarding is impossible.

Model description:

- Ramp dimension: approx. 6m x 10.5m x 3.5m (W/L/H)
- Piste area: approx. 4m x 13m (W/L) plus 10m run-out
- Snow area: approx. 100m²
- Inclination: 21° and 11°

- Snow tubing Tobogganing Ski/Snowboard

Tubing-Ramp "TR-M4"



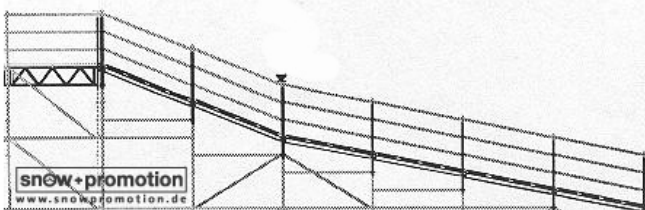
The M-version of the tubing-ramp is the extended type of our basic model "Mini Tubing-Ramp". It is perfect for snow tubing and tobogganing for everyone. Because of the small width of 4m skiing and snowboarding is impossible.

Model description:

- Ramp dimension: approx. 6m x 15.5m x 5m (W/L/H)
- Piste area: approx. 4m x 18m (W/L) plus 15m run-out
- Snow area: approx. 140m²
- Inclination: 21° and 11°

- Snow tubing Tobogganing Ski/Snowboard

Tubing-Ramp "TR-M6"



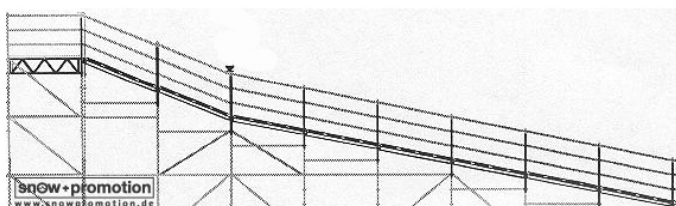
With the 6m wide slope of the "Tubing-Ramp M6" it is possible to prepare two snow tubing-slopes in parallel. This ramp is ideal for snow tubing and tobogganing for everyone. Skiing and snowboarding is possible with reservations.

Model description:

- Ramp dimension: approx. 8.5m x 15.5m x 5m (W/L/H)
- Piste area: approx. 6m x 18m (W/L) plus 15m run-out
- Snow area: approx. 200m²
- Inclination: 21° and 11°

- Snow tubing Tobogganing Ski/Snowboard

Tubing-Ramp "TR-L4"



The Tubing-Ramp L with its nearly 40m length and 4m wide slope appears like a rapid bob run. It is perfect for snow tubing for everybody. Tobogganing is only possible with reservations. Because of the small width of 4m skiing and snowboarding is impossible.

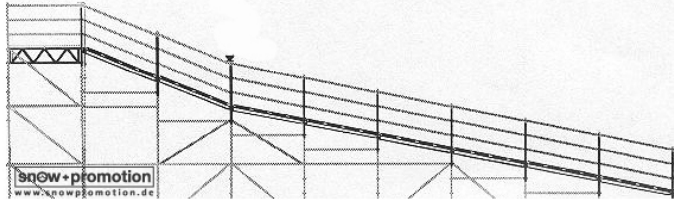
Model description:

- Ramp dimension: approx. 6m x 20.5m x 6m (W/L/H)
- Piste area: approx. 4m x 23m (W/L) plus 15m run-out
- Snow area: approx. 160m²
- Inclination: 21° and 11°

- Snow tubing Tobogganing Ski/Snowboard

module skiing- and tobogganing ramps

Tubing-Ramp "TR-L6"



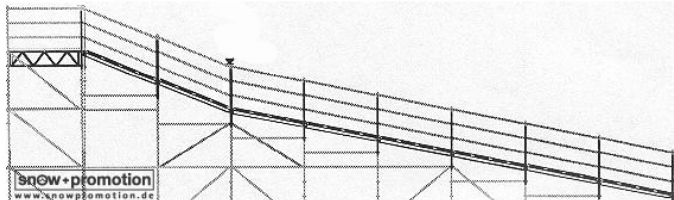
The 6m wide slope of the "Tubing Ramp L6" makes two snow tubing-slopes in parallel possible. It is ideal for snow tubing and tobogganing for everyone, and even skiing and snowboarding is possible with reservations.

Model description:

- Ramp dimension: approx. 8.5m x 20.5m x 6m (W/L/H)
- Piste area: approx. 6m x 23m (W/L) plus 15m run-out
- Snow area: approx. 240m²
- Inclination: 21° and 11°

Snow tubing Tobogganing Ski/Snowboard

Tubing-Ramp "TR-L8"



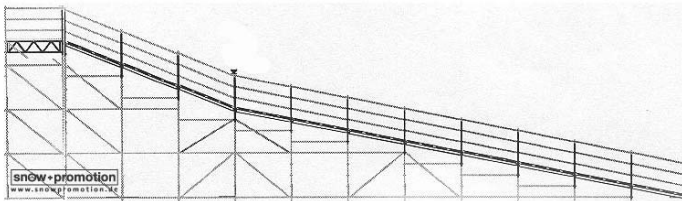
The Tubing-Ramp L with 8m-slope width can be used for all areas of application (snow tubing, tobogganing, skiing, and snowboarding). It is the "little brother" of the FUN-snow ramp and the right choice if area and budget are limited but an all-round ramp is needed.

Model description:

- Ramp dimension: approx. 10.5m x 20.5m x 6m (W/L/H)
- Piste area: approx. 8m x 23m (W/L) plus 15m run-out
- Snow area: approx. 320m²
- Inclination: 21° and 11°

Snow tubing Tobogganing Ski/Snowboard

Ski&Tubing-Ramp FUN "ST-M6"



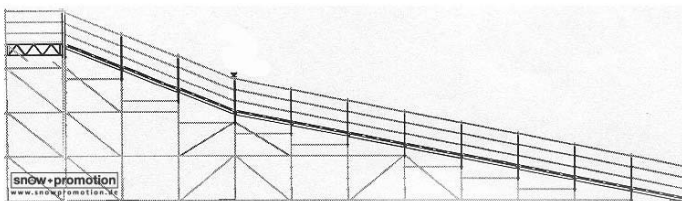
This version of the Ski-&Tubing-Ramp FUN with a slope width of 6m provides lots of snow tubing and tobogganing fun for the young and the young at heart. The usage of this artificial mountain for skiing or snowboarding is possible with reservations.

Model description:

- Ramp dimension: approx. 8.5m x 28m x 8m (W/L/H)
- Piste area: approx. 6m x 31m (W/L) plus 20m run-out
- Snow area: approx. 320m²
- Inclination: 21° and 11°

Snow tubing Tobogganing Ski/Snowboard

Ski&Tubing-Ramp FUN "ST-M8"



The snow ramp FUN is an 8m-width version which is ideal for areas of application as "everybody's slope". The slope is proper for snow tubing and tobogganing, and also for skiing and snowboarding. Because of the inclination change in the upper section of the slope, it is perfectly divided for advancers and beginners. On this artificial mountain children and adults will have "non-braked" fun.

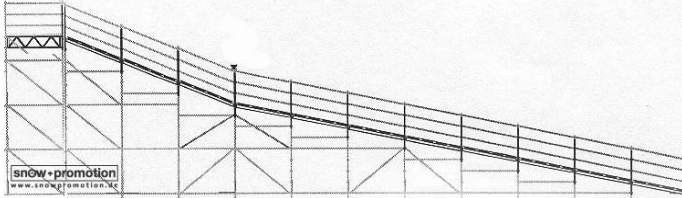
Model description:

- Ramp dimension: approx. 10.5m x 28m x 8m (W/L/H)
- Piste area: approx. 8m x 31m (W/L) plus 20m run-out
- Snow area: approx. 420m²
- Inclination: 21° and 11°

Snow tubing Tobogganing Ski/Snowboard

module skiing- and tobogganing ramps

Ski&Tubing-Ramp FUN "ST-M10"



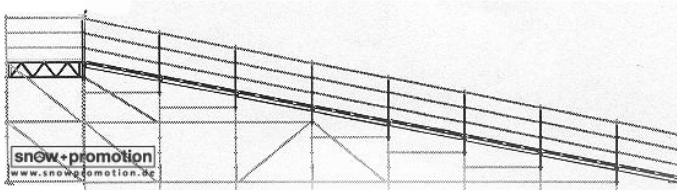
This version of the snow ramp FUN with a slope width of 10m is very good for all areas of application as "everybody's slope". Because of the inclination change, snow tubing, tobogganing and especially skiing and snowboarding is a great experience for advancers and beginners. On this artificial mountain children and adults will have "non-braked" fun.

Model description:

- Ramp dimension: approx. 12.50m x 28m x 8m (W/L/H)
- Piste area: approx. 10.5m x 31m (W/L)
plus 20m run-out
- Snow area: approx. 530m²
- Inclination: 21° and 11°

Snow tubing Tobogganing Ski/Snowboard

Public-Ramp "PR-M8"



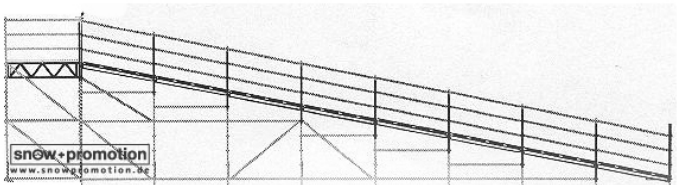
The 8m-width version of the Public-Ramp is the ideal standard snow ramp for all kinds of snow sport equipments. The low inclination of max. 11° affords everybody, especially beginners, to use the slope and to test pieces of snow sport equipment. The inclination is at warm temperatures not always sufficient for snow tubing and tobogganing. But it is ideal as a test slope- anywhere and anytime!

Model description:

- Ramp dimension: approx. 10.5m x 20.5m x 5m (W/L/H)
- Piste area: approx. 8m x 23m (W/L)
plus 15m run-out
- Snow area: approx. 320m²
- Inclination: 11°

Snow tubing Tobogganing Ski/Snowboard

Public-Ramp "PR-M10/12/20"



This Public-Ramp with a width of 10m is constructed as a test slope for pieces of snow sport equipment or as a practice slope for beginners. The low inclination of max. 11° affords everybody, especially beginners, to use the slope and to test pieces of snow sport equipment. The inclination is at warm temperatures not always sufficient for snow tubing and tobogganing. But it is ideal as a test slope- anywhere and anytime!

Model description:

- Ramp dimension: approx. 12.5m x 20.5m x 5m (W/L/H)
- Piste area: approx. 10m x 23m (W/L)
plus 15m run-out
- Snow area: approx. 400m²
- Inclination: 11°

This ramp model is also available with a slope width of 12-20 m and in several lengths.

Snow tubing Tobogganing Ski/Snowboard

module skiing- and tobogganing ramps

snøw+promotion

Gesellschaft für moderne Werbung und Kommunikation mbH
Annabergstr. 65-67 · D-45470 Mülheim an der Ruhr
Tel. +49 (0)208.438500 · Fax +49 (0)208.438800
www.snowpromotion.de · info@snowpromotion.de

Show&Public-Megaramp"MR-322211-L8/12/20" – several types



The Mega-Ramp is a perfect snow ramp for show and competitions of freestyle and free-ski-riders. This ramp is also ideal as a Public-Ramp. The ramp construction enables high speed for pros. The integration of jumps and obstacles or a quarter-pipe/wall is smoothly possible. But also snow tubing, skiing or, as the case may be, snowboarding for everybody is possible on this ramp.

Model description:

- Inrun: 32° or 22°
- Slope: 22° +11°
- Height: 14-16m
- Length: 36-40m
- Run-out: 15-20m
- Option Wall: 16.5m x 4.5-6m
- Option Big Air BOX: 25m x 9.5m x 4.2m (H/W/L)
- Width: 8/12/20m + 2m rise
- Snow area approx. 600m² - 1,200m²

- | | | |
|---|---|---|
| <input checked="" type="checkbox"/> Snow tubing | <input checked="" type="checkbox"/> Tobogganing | <input checked="" type="checkbox"/> Ski/Snowboard |
| <input checked="" type="checkbox"/> PRO-Ramp | | |



Mega-Ramp
Profi-Quarter Ramp und Public-Ramp in einer Konstruktion!

Inrun: 31°, ca. 11m
Public Area: 21°-11°, ca. 29m
Flat: 0°, 11m
Wall: 16,50m x 4,50m
Table: 2,50m

Skigebietverwaltung · events & promotion · merchandising
snøw+promotion
Gesellschaft für moderne Werbung und Kommunikation mbH
Annabergstr. 65-67 · D-45470 Mülheim an der Ruhr
Tel. +49 (0)208.438500 · Fax +49 (0)208.438800
www.snowpromotion.de · info@snowpromotion.de

Quarter Pipe - Ramp

Inrun: 31°-21°, ca. 26,5m
Flat: 11°-0°, ca. 9m
Wall: 16,50m x 4,50m
Table: 2,50m

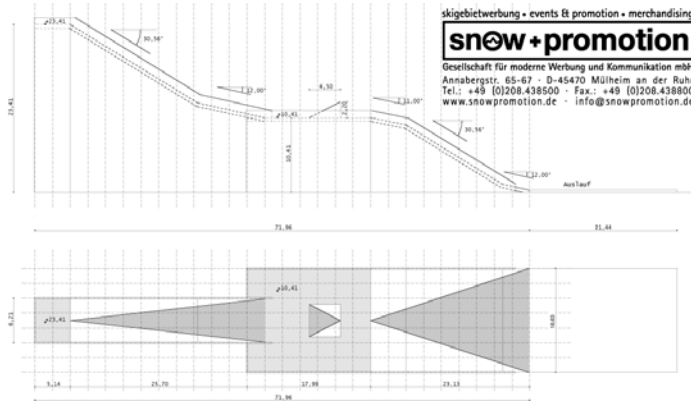
Skigebietverwaltung · events & promotion · merchandising
snøw+promotion
Gesellschaft für moderne Werbung und Kommunikation mbH
Annabergstr. 65-67 · D-45470 Mülheim an der Ruhr
Tel. +49 (0)208.438500 · Fax +49 (0)208.438800
www.snowpromotion.de · info@snowpromotion.de

module skiing- and tobogganing ramps

snøw+promotion

Gesellschaft für moderne Werbung und Kommunikation mbH
Annabergstr. 65-67 · D-45470 Mülheim an der Ruhr
Tel. +49 (0)208.438500 · Fax: +49 (0)208.438800
www.snowpromotion.de · info@snowpromotion.de

BIG AIR RAMP



The BIG AIR RAMP is a special construction for BIG AIR-competitions with pro snowboarders and pro free skiers.

This construction can be built in different sizes:

- Height : 23 – 35m
- Width: 18 - 25m
- Length (incl. Run-out): 70 - 120m
- Snow area: 900-1,400m²

Further BIG AIR RAMP information on request.

- Snow tubing Tobogganing Ski/Snowboard
 PRO-Ramp



NOKIA Totally Board Marseille 07.09.2002

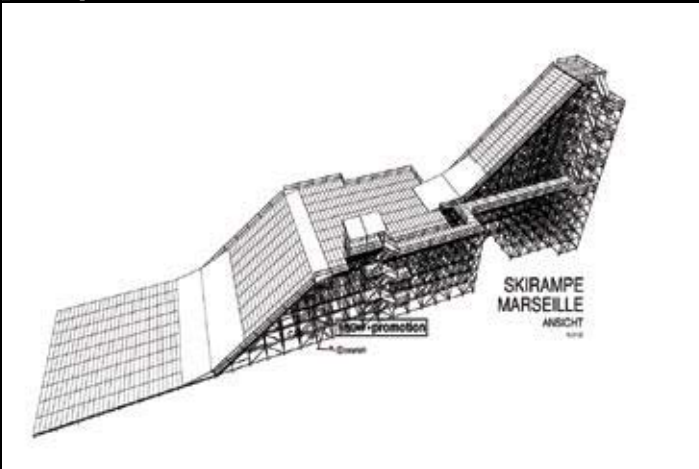
marketing · events & promotion · merchandising

sn^ow + promotion

Gesellschaft für moderne Werbung und Kommunikation mbH
Annabergstr. 65-67 · D-45470 Mülheim an der Ruhr
Tel. +49 (0)208.438500 · Fax +49 (0)208.438800
www.snowpromotion.de · info@snowpromotion.de

reference - BIG AIR Ramp

Ramp construction



Construction top view of the BIG AIR Ramp, Marseille
plan: length 90m, width 20m
inrun: 30m with 36°+22°+11°, table: 18m,
landing: 24m with 32°+11°

Ramp installation



Installation of the BIG AIR Ramp
Fort St. Jean – J4, Marseille
Snow production with nitrogen production and SnowBOX
snow machines.

Preparation of the ramp



Preparation of the snowed landing slope by the s+p
team

View of the start



View of the start platform with view of the inrun to the
BIG AIR -Kicker

Ramp during the day



Show day, 32.6° air temperature

Ramp during the night



Show night, finals with light show

further references (extract)

Centro. Winterwelt 2000 - 2010, Oberhausen, 5 weeks Christmas market



Erfurter Winterwelt, Erfurt, 2010



NISSAN Sports Adventure, International Motorshow, Geneva, 2008



OEW, Kattowicz, Poland, 2007



ALPAMARE Watersliding Contest, Pfäffikon, 2006+2008



further references (extract)

EVH "Ein Herz für Halle", Halle/Saale, 2005



HUMA snow ramp, Neuss, 2005



ISPO Winter Camelbak Railsession, Munich, 2005



ISPO odlo fast forward, Munich, 2003



Indoor snow ramp, ISPO Winter, Camelbak Railsession, Munich, 2004



Indoor snow ramp at "Wunschland", Zentralhallen Hamm, 2002



references blinds and ramp covering (extract)

Ramp covering "SalzburgerLand",
CentrO Winterwelt, Oberhausen



Ramp covering "NOKIA/VODAFONE",
CentrO Winterwelt, Oberhausen



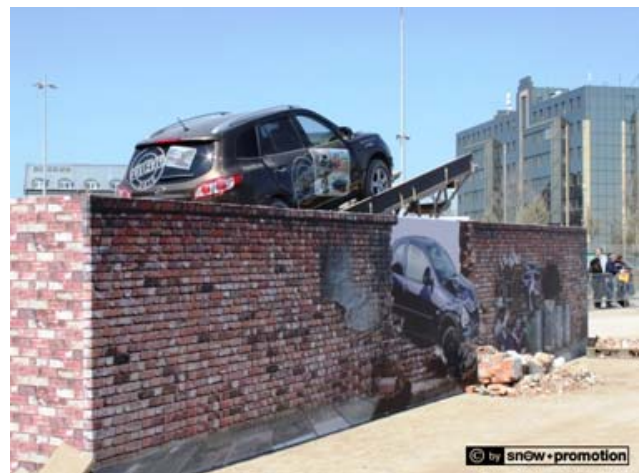
Blinds "SalzburgerLand", CentrO Christmas
Market, Oberhausen



Ramp covering "NISSAN", International
Motorshow, Geneva



Covering outdoor course, international automotive trade fair AMI, Leipzig



Retail prices blinds and ramp covering

material covering blinds 348, blinds for standard fences
fitted and eyelets
just available in dark green
up to 99m²: 6,30 Euro/m²
more than 100m²: 5,36 Euro/m²

material covering blinds 204
rolled goods not fitted and eyelets
without printing, standard colours
UV-resistant: 5,98 Euro/m²
B1: 6,83 Euro/m²

material covering blinds 204
fitted with reinforcing tape and eyelets every 50cm
without printing, standard colours
UV-resistant: 9,13 Euro/m²
B1: 9,98 Euro/m²

standard colours covering blinds: black, white, yellow, orange, red, purple, sapphire
blue, blue, metallic blur, dark green, green, grey, silver

material covering blinds 204
fitted with reinforcing tape and eyelets every 50cm
colour white with up to 50% 4C-printing surface
UV-resistant: 16,15 Euro/m²
B1: 17,85 Euro/m²

material covering blinds 204 B1
fitted with reinforcing tape and eyelets every 50cm
colour white with 100% 4C- printing surface
UV-resistant: 19,30 Euro/m²
B1: 21,00 Euro/m²

material Digimesh B1 mesh SGI 002081
fitted with reinforcing tape and eyelets every 50cm
colour white with 100% 4C- printing surface
31,50 Euro/m²

material PVC B1, 570gram banner
fitted with eyelets every 50cm
colour white with 100% 4C- printing surface
up to 40m² total printing surface: 37,80 Euro/m²
more than 41m² total printing surface: 31,50 Euro/m²

delivery time: approx. 5-10 days after receiving layout data ready for press
and permission to print

All prices in Euro net plus legal VAT and delivery costs.

The general terms and conditions of snow+promotion GmbH for events & promotion apply.



Drawing

drawing:



www.snowbox.info



snow+promotion GmbH is responsible for the distribution, rental and consulting services of all SnowBOX products. We offer the entire concept and realization of snow entertainment scenarios as well as events with snow ramps, snowmobile tracks etc. upon request. Planning and execution of projects, such as ski domes, indoor snowmobile tracks, snow tubing tracks can be supplied as a complete package or as individual components. The production of the snowmaking-systems as well as their professional installation and maintenance will be supplied by SnowBOX GmbH.

Production and technical support:



Schnee- und Eistechnik GmbH
Annabergstrasse 65-67 · D-45470 Mülheim an der Ruhr
Tel. +49 (0)208.438500 · Fax +49 (0)208.438800
www.snowbox.info · info@snowbox.info

Consulting, rentals and sales:

marketing · events & promotion · merchandising



Gesellschaft für moderne Werbung und Kommunikation mbH
Annabergstr. 65-67 · D-45470 Mülheim an der Ruhr
Tel. +49 (0)208.438500 · Fax +49 (0)208.438800
www.snowpromotion.de · info@snowpromotion.de